

STAR MEDIA GROUP BERHAD
(Company No.: 197101000523 (10894-D))
("Star" or "the Company")

Minutes of the Forty-Ninth Annual General Meeting ("49th AGM" or "the Meeting") of the Company held fully virtual at the Broadcast Venue, Cyberhub, Level 2, Menara Star, 15, Jalan 16/11, 46350 Petaling Jaya, Selangor Darul Ehsan on Monday, 24 May 2021 at 10.00 a.m.

PRESENT

Directors

Attended in person

Tan Sri Dato' Seri Chor Chee Heung - Chairman

Attended via live webcast

Tan Sri Dato' Sri Kuan Peng Soon - Deputy Chairman and Non-Independent Non-Executive Director
Dato' Dr Mohd Aminuddin bin Mohd Rouse - Non-Independent Non-Executive Director
Mr Chan Seng Fatt - Independent Non-Executive Director
Mr Choong Tuck Oon - Independent Non-Executive Director
Madam Wong You Fong - Independent Non-Executive Director
Mr Loh Chee Can - Independent Non-Executive Director

IN ATTENDANCE

Attended in person

Management

Mr Alex Yeow - Group Chief Executive Officer ("Group CEO")
Mr Sam Au - Group Chief Financial Officer ("Group CFO")

Group Company Secretary

Ms Kimberly Hoh

Poll Administrator

Ms Lim Lay Kiow - Senior Manager, Tricor Investor & Issuing House Services Sdn Bhd ("Tricor")

Independent Scrutineers

Mr Chuah Poo Sian - Director, Coopers Professional Scrutineers Sdn Bhd ("Coopers")

Attended via live webcast

External Auditors

Mr Tang Seng Choon - Engagement Partner, Messrs BDO PLT
Mr Brendan Francis Lim Jern Zhen - Audit Engagement Director, Messrs BDO PLT

Shareholders

Attended via live webcast

A total of 272 members participated online using the Remote Participation and Voting (“RPV”) facilities through meeting platform <https://tjih.online> as per attendance record issued by the Company’s Share Registrar.

BY INVITATION

Management

Attended in person

Ms Esther Ng - Chief Content Officer

Attended via live webcast

Mr Kang Yew Jin - Group Chief Technology Officer
Ms Lydia Wang - Chief Revenue Officer
Ms Lam Swee Kim - Chief Marketing Officer, SMG Entertainment Sdn Bhd
Mr Terence Raj - Senior General Manager, Group People
Ms Soh Sze Jean - Senior General Counsel
Mr Kevin Seng - General Manager, Technology
Ms Chai Ming Jye - General Manager, Internal Audit

1. WELCOME ADDRESS

- 1.1 The Chairman welcomed shareholders to the 49th AGM of the Company which was conducted in a full virtual manner in accordance with Clause 69 of the Company’s Constitution, Section 327 of the Companies Act 2016 and the revised Guidance Note and FAQs on the Conduct of General Meetings for Listed Issuers by the Securities Commission.
- 1.2 In light of the Covid-19 situation in Malaysia, it was decided that the 49th AGM of Star be conducted as a fully virtual meeting through live streaming and online remote voting via the RPV facilities without physical attendance by shareholders. Shareholders who were participating in this Meeting via the RPV facilities would be treated as present and named in the attendance list.
- 1.3 The Company’s Annual Report 2020 and Notice of 49th AGM dated 26 April 2021 were announced to Bursa Malaysia Securities Berhad (“Bursa Securities”) and published on the corporate website within the prescribed period. Shareholders had been notified of the same either via electronic means or postal mail.

2. QUORUM AND NOTICE OF MEETING

- 2.1 Upon confirming with the Company Secretary that there was sufficient quorum to constitute the meeting as required under the Company’s Constitution, the Chairman called the Meeting to order.
- 2.2 As the AGM Notice was circulated to the shareholders and advertised in The Star within the stipulated period, it was proposed that the Notice of Meeting was taken as read.

3. INTRODUCTION

- 3.1 The Chairman introduced the Group CEO, Group CFO and Group Company Secretary at the Broadcast Venue who were all seated apart to observe social distancing rules and the other Board members who participated the Meeting remotely via video conferencing facility. He welcomed Mr Tang Seng Choon and Mr Brendan Francis Lim from Messrs BDO, the Company's External Auditors and key management personnel who were attending the Meeting remotely via video conferencing facility, as well as the Poll Administrator from Tricor and Independent Scrutineers from Coopers who were both present at the Broadcast Venue.

4. VOTING AND PROCEDURES OF MEETING

- 4.1 The Chairman reported that the Company had received in total 23 valid proxy forms from shareholders for a total of 389,144,160 ordinary shares representing 54.0% of the total issued shares of the Company excluding treasury shares. Out of those, 6 shareholders had appointed Chairman as proxy to vote on their behalf and the shares so represented were 314,587,860 representing 43.4% of the total issued shares of the Company.
- 4.2 The Chairman informed that a total of 9 ordinary resolutions were tabled at the Meeting. Voting would be conducted by poll pursuant to paragraph 8.29A of the Main Market Listing Requirements of Bursa Securities by way of electronic voting via RPV on TIIH Online. The results of the poll for each resolution would be announced at the end of this Meeting.
- 4.3 The Chairman informed that the Company's Share Registrar, Tricor had been appointed as the Poll Administrator to conduct the poll voting process and Coopers was appointed Scrutineers to verify the poll results.
- 4.4 The Chairman announced the online voting session open at 10.15 a.m.
- 4.5 A tutorial video demonstrating the e-polling procedures via TIIH Online was played at the Meeting.
- 4.6 The Chairman informed that questions on the matters related to the agenda can be raised via the query box on TIIH Online. The Board and Management would endeavor to address all substantial and relevant questions during the Meeting and if their questions were not addressed at the Meeting, the Company would response to the shareholders accordingly after the Meeting. The Chairman further informed that the Company had received some questions prior to the AGM and responses would be read out during the Questions & Answers session.
- 4.7 The Chairman informed that, Ms Yap Pek Pooi and Ms Mah Seng Ling, both are employees and also shareholders of the Company had offered to be the proposer and seconder for all the resolutions on the agenda. In this respect, Resolution 1 to 9 were duly proposed and seconded.

ORDINARY BUSINESS

5. AGENDA NO. 1 AUDITED FINANCIAL STATEMENTS (“AFS”) FOR THE FINANCIAL YEAR ENDED (“FYE”) 31 DECEMBER 2020

- 5.1 The AFS of the Company for the FYE 2020 together with the Reports of the Directors and Auditors thereon were laid in accordance with Section 340(1) of the Companies Act 2016 and the shareholders’ approval was not required. Hence, this agenda item was not put for voting.

MATTERS FOR SHAREHOLDERS’ APPROVALS

ORDINARY BUSINESS

6. AGENDA NO. 2 AND 3 RE-ELECTION OF DIRECTORS (Ordinary Resolutions 1 to 3)

- 6.1 The following Directors were standing for re-election at this AGM in accordance with the Constitution of the Company and pursuant to the relevant requirements of the Listing Requirements of Bursa Securities.

- 6.2 All the retiring Directors, being eligible, had offered themselves for re-election:

Clause 116 of the Company’s Constitution

- Dato’ Dr Mohd Aminuddin Bin Mohd Rouse (Ordinary Resolution 1)
- Mr Choong Tuck Oon (Ordinary Resolution 2)

Clause 96 (c) of the Company’s Constitution

- Tan Sri Chor Chee Heung (Ordinary Resolution 3)

As Chairman was subject to retirement under Resolution 3, Mr Chan Seng Fatt, the Audit Committee Chairman was invited to chair the proceeding for this agenda item.

- 6.3 The Board had evaluated the contributions of the abovementioned Directors during the year and had unanimously agreed that they had been effective in discharging their duties and hence, recommended them to be re-elected at this AGM.

7. AGENDA NO. 4 PAYMENT OF DIRECTORS’ FEES FOR FYE 31 DECEMBER 2020 (Ordinary Resolution 4)

- 7.1 The Chairman informed that this resolution was pertaining to the payment of Directors’ fees to the Non-Executive Directors of the Company for the FYE 31 December 2020 totaling RM630,000.

- 7.2 The proposed fees represented a 10% reduction of fees paid to the Non-Executive Directors of the Company for the FYE 2019, as part of the temporary measures initiated by the Board upon taking into consideration the challenging environment due to the Covid-19 pandemic.

**8. AGENDA NO. 5
PAYMENT OF DIRECTORS' FEES FOR THE FINANCIAL YEAR ENDING 31
DECEMBER 2021
(Ordinary Resolution 5)**

- 8.1 The Chairman informed that Resolution 5 was in relation to the payment of Directors' fees to the Non-Executive Directors for the financial year ending 31 December 2021.
- 8.2 The proposed sum of RM700,000 was computed based on the current composition of the Board. The proposal, if approved by the shareholders, will facilitate the payment of fees to the Non-Executive Directors during the year in which the fees are incurred from 1 January 2021 to 31 December 2021 instead of in arrears. This ensured accountability while recognizing the effort and contribution of the Non-Executive Directors by paying them in a timely manner without having to wait for the next AGM. In the event the proposed amount is insufficient, approval will be sought at the next AGM for the shortfall.

**9. AGENDA NO. 6
PAYMENT OF DIRECTORS' BENEFITS
(Ordinary Resolution 6)**

- 9.1 The Chairman informed that the purpose of this resolution was to facilitate the payment of Non-Executive Directors' benefits up to an amount of RM500,000 from the 49th AGM until the next AGM of the Company. There was no increase in the payment of Directors' benefits from previous financial year. The said amount was computed based on the anticipated Board and Board Committee meetings, assuming full attendance by Board, the existing Board Committee allowances, and other emoluments payable to the Non-Executive Directors.
- 9.2 It was noted that as a matter of good governance, the Non-Executive Director would abstain from voting his own shares on Resolutions 4, 5, and 6 regarding the fees and benefits payable by the Company.

**10. AGENDA NO. 7
RE-APPOINTMENT OF AUDITORS
(Ordinary Resolution 7)**

- 10.1 Messrs BDO PLT ("BDO") would retire as external auditor of the Company upon expiration of its current term of office at the close of the AGM.
- 10.2 The Chairman informed that item 7 was to re-appoint BDO as auditor for the financial year ending 31 December 2021 and to authorize the Directors to fix their remuneration.
- 10.3 The Audit Committee had reviewed the performance of BDO during the FYE 2020 and was satisfied with the performance and professionalism of BDO based on the criteria set in line with the best practices. The Audit Committee was also satisfied that the non-audit services in 2020 did not affect the independence of BDO.
- 10.4 Having considered the above, the Board had recommended for the re-appointment of BDO as auditors of the Company and to hold office until the conclusion of the next AGM of the Company. BDO had also expressed their willingness to continue in office.

SPECIAL BUSINESS

11. AGENDA NO. 8 AUTHORITY TO ISSUE SHARES PURSUANT TO THE COMPANIES ACT 2016 (Ordinary Resolution 8)

- 11.1 The Chairman informed that Resolution 8 was in relation to the general mandate granted to the Board to allot, issue and otherwise deal with the additional shares of the Company up to 10% of the total number of issued shares of the Company as at the date thereof, plus the aggregate number of shares bought back by the Company.
- 11.2 At the last AGM of the Company held on 22 June 2020, the Board was granted the mandate to issue shares. The mandate would lapse at the conclusion of this AGM, unless renewed at the Meeting according to the Companies Act 2016.
- 11.3 The Board proposed, as in the previous year to grant the 10% mandate to the Board to allot, issue and deal with the additional shares of the Company from the conclusion of this AGM to the next AGM of the Company, for such purposes and to such person(s) as the Directors may in their absolute discretion deemed fit in accordance with the applicable laws. The explanatory statement for Resolution 8 was set out in the AGM Notice dated 26 April 2021.

12. AGENDA NO. 9 RENEWAL OF SHARE BUY-BACK AUTHORITY (Ordinary Resolution 9)

- 12.1 The Chairman explained that this resolution was to renew the Share Buy-back mandate to permit the Company to repurchase its ordinary shares not exceeding 10% of the existing total number of shares of the Company in issue.
- 12.2 The Board of Directors believes that the Share Buy-back mandate is in the interests of the Company and its shareholders. Such buy-back may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the net assets and/or earnings per share of the Company and will only be made when the Board believes that such a buy-back will benefit the Company and its shareholders as a whole.
- 12.3 The details of the Renewal of Share Buy-Back Authority were set out in the Statement to Shareholders dated 26 April 2021.
- 12.4 The Company would be allowed under the Share Buy-back Resolution to buy back a maximum of 73,856,360 shares, i.e., 10% of the total number of its issued shares as at the latest practicable date as stated in the Statement to Shareholders inclusive of the 13,798,700 shares (1.87%) already purchased by the Company and currently held as treasury shares.

13. QUESTIONS & ANSWERS (“Q&A”) SESSION

- 13.1 Since there was no other business to be transacted at this AGM, the Meeting proceeded to address the questions received from shareholders before and during the AGM. The list of relevant questions and the Company’s responses is attached herewith per Appendix A.

14. POLL VOTING

- 14.1 After the Q&A session, the Chairman reminded shareholders and proxies who had not submitted their votes to cast their votes accordingly before he declared the voting session closed at 11.10 a.m.
- 14.2 The Meeting was adjourned for approximately 15 minutes to allow tabulation and verification of the votes.

15. ANNOUNCEMENT OF POLL RESULTS

- 15.1 The Meeting recommenced at 11.25 a.m.
- 15.2 Chairman called the Meeting to order for the declaration of the poll results which had been verified by the Scrutineer. The Chairman then invited the Scrutineer to read out the poll results during the live webcast and the same was projected on the screen concurrently for ease of reference of the shareholders.
- 15.3 Based on the poll results, Chairman declared that all the resolutions set out in the AGM Notice dated 26 April 2021 were carried. The details of the poll results are as follows:

Ordinary Resolution 1

Re-election of Dato' Dr Mohd Aminuddin Bin Mohd Rouse as a Director of the Company

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 1	323,343,149	99.5585	1,433,757	0.4415

Ordinary Resolution 2

Re-election of Mr. Choong Tuck Oon as a Director of the Company

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 2	391,469,349	99.6407	1,411,757	0.3593

Ordinary Resolution 3

Re-election of Tan Sri Chor Chee Heung as a Director of the Company

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 3	391,382,349	99.6122	1,523,757	0.3878

Ordinary Resolution 4

Payment of Directors' Fees for FYE 2020

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 4	391,247,945	99.5956	1,588,561	0.4044

Ordinary Resolution 5

Payment of Directors' Fees for the financial year ending 31 December 2021

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 5	322,393,645	82.2251	69,692,861	17.7749

Ordinary Resolution 6

Payment of Directors' benefits from the 49th AGM until the next AGM of the Company

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 6	390,478,549	99.5798	1,647,757	0.4202

Ordinary Resolution 7

Re-appointment of BDO PLT as Auditors of the Company

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 7	391,513,349	99.6455	1,392,757	0.3545

Ordinary Resolution 8

Authority to allot and issue shares

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 8	322,940,589	82.2040	69,911,917	17.7960

Ordinary Resolution 9

Renewal of share buy-back authority

Resolution	FOR		AGAINST	
	No. of Shares	%	No. of Shares	%
Ordinary Resolution 9	323,021,989	82.2137	69,883,517	17.7863

16. CLOSE OF MEETING

- 16.1 On behalf of the Board, the Chairman thanked shareholders for their participation in the AGM.
- 16.2 All the agenda items had been dealt with, the 49th AGM of the Company was declared closed at 11.45 a.m.

Signed as a Correct Record

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Tan Sri Chor Chee Heung
Chairman

Questions and Answers for the 49th AGM of the Company held on 24 May 2021

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
1.	Ng Ghim Eng Hiu Chee Keong Lim Chew Lin Lee Choon Meng Foong Siew Chui Hiu Chee Keong Lee Mun Hoe Lee Choon Tuck Low Siew Ying Tee Beng Ngo Lim Ba Tai	<p>Please provide door gift in terms of free Star online subscription or free voucher or e-Wallet credits to shareholders who participated in this AGM.</p>	<p>As mentioned in the Administrative Guide to shareholders, there would be no distribution of door gifts/vouchers to shareholders or proxies who participated in the Company's 49th AGM. Traditionally, the Company organized breakfast for shareholders who attended the Company's AGM physically. As regards to door gifts, it is not the Company's policy to distribute free gifts to its shareholders physically or electronically. Nevertheless, the Company would take note of the feedback received in planning its future general meetings.</p>
2.	Ho Wah Foon	<p>The Company has been buying back its shares. Is this one of the Company's strategy to stabilize its share price or just to paint a better earnings per share (EPS)?</p> <p>Would the Company be buying back more shares in future? Should the excess cash be used to generate better income?</p>	<p>The Company opined that its share price had fallen to a level that it believed was deeply undervalued and hence a share buy-back was carried out. The shares repurchased exercise has always been done on a thorough consideration which includes the share value, the Company's financial position and its strategic plan. As usual, any future share buy-back will be properly considered.</p> <p>The Company had bought back 13,111,500 of its shares from the market during the FYE 2020 for about RM4.36 million with the last transaction in May 2020. Cumulative total number of shares bought back and retained in</p>

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
			treasury as at 24 May 2021 was about 13.8 million (or 1.87% of total number of issued shares of the Company).
3.	Loo Phan Kooi	The Company is holding a sizeable cash position. What are the plans for the unused cash? Should it be declared back as dividend to the shareholders if the Company did not have any concrete plans to invest?	<p>The Company's ability to distribute/pay dividend is subject to various factors such as the financial performance and fund sufficiency after considering the working capital and expansion requirement of the Group.</p> <p>The Group is now embarking on a number of new initiatives to transform the business and to optimize the shareholders return by penetrating into new businesses with promising outlook and to capitalize on the potential merger and acquisition opportunities.</p>
4.	Ling Thik Ping Lee Hsiao Wei Krishnamoorthy Gerard Lim Jit Heng	What is the next action plan to boost up the business of the Group? Any plans in changing the business model?	<p>The Group is aware of the structural change and the challenges faced by the media industry as new technologies revolutionize business models, changing reading and viewing habits. To address such challenges, the Group is accelerating digital adoption to enable its businesses to innovate and thrive in the digital environment.</p> <p>In March 2020, the Star Online launched its paywall as part of the Group's monetization strategies to improve revenue.</p>

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
			<p>In the face of rapid changes in media consumption trends, the Group will focus on sustaining its investment in the digital space and attracting digital revenues. This will be done by introducing new products and rejuvenating existing ones to keep up with changing market needs.</p> <p>The Company will focus on using new technologies and analytics to improve, deepen and predict how our customers consume content with the end goal of increasing engagement and monetization to drive new revenue streams beyond print.</p> <p>Meanwhile, the Group will continue to unlock the value of its land and building assets by venturing into development projects for the next cycle of growth in the property development industry to monetize and diversify the business and income streams of the Group.</p>
5.	Ling Thik Ping Ng Ghim Eng	The share price is way below the net asset and the net cash per share. Is there any plan to address this low share price such as to monetize the assets or to take Company private? What are the action plans to enhance shareholders value going forward?	The Company is not aware of any privatization offer from any shareholders so far. In the event any such offer arises; the Company will make the relevant announcements to Bursa Securities in accordance with the applicable listing rules and requirements by the authority.

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
			<p>As mentioned earlier, the Group is aware of the structural change and the challenges faced by the media industry, which is why the Group continues to expand its digital initiatives and identify growth segments to deliver better and sustainable results.</p>
6.	Foong Siew Chui	<p>How much is allocated for community development program and charitable giving to organizations?</p>	<p>Star Foundation acts as the charity arm of the Group in playing our role as a responsible corporate citizen. As an independent charity foundation, it runs programs via its accumulated pool of funds allocated from the Group in the past years and from public/corporate donations.</p> <p>Despite the challenges presented by the Covid-19 pandemic, the Group and its charity arm had reached out to help the vulnerable communities and medical frontliners impacted by the pandemic during the year.</p> <p>In support of the many joint efforts by the government and various organizations in the fight against Covid-19, Star Foundation ran the Star Frontliners Initiative to rally the nation in support of our frontliners. The initiative raised over RM2.6 million, including a RM1.0 million contribution from Star Foundation to provide much-needed medical supplies to medical facilities nationwide.</p>

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
			Star Foundation also continued with its humanitarian efforts providing aid and support to the non-governmental organizations (NGO) to assist them with operating expenses, upgrading facilities and developing social welfare programs. A total of RM575,000 was donated to 25 NGOs in FYE 2020.
7.	Yee Joon Hou	Given the challenging economic condition and declining revenue, does the increase in Non-Executive Directors' fees for 2021 is considered appropriate during such turbulent times?	There was no revision to the amount proposed. The Directors' fees payable to the Non-Executive Directors for FYE 2020 is a 10% reduction compared to the previous financial year 2019 in line with the temporary measures initiated by the Board to reduce costs in view of the economic challenges due to Covid-19 pandemic. This was also mentioned in the explanatory notes in the AGM Notice in page 9 of the Annual Report 2020.
8.	Yee Joon Hou	What is Star Media Group's (SMG) strategy and vision to compete competitively in digital landscape dominated by foreign social media giants such as Google and Facebook that have slowly and now dominated the digital landscape?	SMG has embarked on a journey to transform our services since 2 years ago to be O2O (offline to online and offline again), integrated campaigns/marketing solutions for clients. The Company has rebranded its sales teams to Client Brand Marketing to help clients build or refine their strategies or provide solutions to the marketing challenges through the use of data and analytics, marketing strategies to creative execution and on-ground or digital/radio engagements to drive consumer

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
			<p>engagement with brands.</p> <p>The Company is unique from Google and Facebook as the Company has the ability to create local content, particularly high quality data journalism which is highly priced by clients.</p> <p>For clients marketing plans, the Company uses social media alongside platforms to provide an integrated communication solution with localized content and customized solutions.</p> <p>On the other hand, the government is also looking into the request by Malaysian Newspaper Publishers Association (MNPA) for a fair share of advertising revenue from these internet giants which generated bulk of their revenue from aggregating contents and online news produced by the local news publishers, following a similar attempt by the Australian government.</p>
9.	Lim Kheng Joo	What is the total expenditure allocated per year in pursuing the Environment, Social and Governance (ESG) activities under the Sustainability Program?	Most of SMG's ESG activities are embedded in the running of day-to-day operations such as transparent procurement practices, taking proactive measures in developing anti-corruption policies, responsible management and utilization of printing materials and energy etc. are best practices that the Company has been carrying out.

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
			For contributions under Star Foundation, figures have been included in the respective write-ups in the Company's Annual Report 2020.
10.	Lim Kheng Joo Lee Mun Hoe Lee Choon Meng	Are Directors attending this virtual AGM being paid meeting allowances?	None of the Directors are paid for attending the shareholders' meeting(s) of the Company.
11.	Lim Kheng Joo	What is the cost-savings for conducting this virtual AGM compared to last year virtual AGM and also to previous year's physical AGM?	In the past, the Company has not been incurring much cost in conducting physical AGM because the venue was at Menara Star's auditorium which is a self-owned property of the Group. The total cost for this year's AGM (including the cost incurred for Annual Report) is lower than last year as the Company continues to leverage on technology to communicate with shareholders and other stakeholders.
12.	Ting Keng Fui	On 17 May 2021, The Star dedicated its first 3 pages of the tabloid, with a propaganda header, when it is clear no one or nation should fire rockets into another to bring harm. The Star's reporting and articles should be apolitical and not inclined towards any agenda to promote or sway public opinions, but based on credible, well-researched and newsworthy reporting, particularly to promoting unity and harmony among the people.	The Chief Content Officer commented that the Company covers a wide spectrum of issues; the issue mentioned is the Malaysian stand. The report depicted our leaders' and nation's stand on the issue.

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
13.	Hiu Chee Keong	Re: the shutdown of dimsum entertainment (dimsum). How much money has dimsum lost from day one to today?	<p>Dimsum commenced its operation in 2016 as part of the digital transformation and diversification strategy of the Group. Over-the-top (OTT) business requires a long gestation period, SMG has been very prudent and diligent in making its investment in this OTT business, and over the span of 5 years, over RM100.0 million was invested.</p> <p>The winding down of the OTT business would not result in any significant financial implication to SMG, as most of the assets has been fully amortized and impaired, with minimal compensation to be incurred because dimsum is serving 6 months' notice to all the relevant stakeholders to minimize any disruption to the existing operations.</p>
14.	Krishnamoorthy Muthaly	What are the plans to ensure Menara Star 2 at Section 13 is rented out? No occupation after handing over the building for more than a year? Has the new CEO got any new strategies to rent this place out as he has property management background?	<p>The building was just handed over to the Company in the second half of 2020, and since then, the Management has been working very closely with the developer in rectifying the defects found.</p> <p>The Management is also actively looking for strategic partners and prospect tenants to occupy the building. Given the current economic situation triggered by the Covid-19 pandemic, the Company foresee that the tenancy take up rate is going to take some time to optimize.</p>

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
15.	Krishnamoorthy Muthaly	Does SMG intend to enter the hostel and healthcare business like Singapore Press Holdings (SPH)? SPH has decided to dissociate from the Straits Times. Does SMG intend to carry out a similar exercise to maintain The Star as a social enterprise?	<p>The Company does not have such plans at the moment.</p> <p>The Company will make the necessary disclosure when there is any concrete plan to venture into any new business segment.</p>
16.	Krishnamoorthy Muthaly	The introduction of paywall for The Star Online (TSOL) will not be easy as other news portals are offering free content. How has paywall benefit TSOL? What is the quantum of paywall revenue?	<p>Since the paywall introduction in March 2020, the paid subscribers were growing better than what have been forecasted.</p> <p>Readers are showing increasing interest in annual subscription over monthly package. This is very encouraging as it continues to lower our subscriber churn. The unique visitors and pageviews were resilient after the paywall introduction and increased by 33% and 9% year-on-year, mainly due to traffic driven by the Covid-19 pandemic.</p>
17.	Krishnamoorthy Muthaly	Are the plans to appoint media personalities and multiracial directors from your shareholders in the Board? This will add strength to the Board and enhance shareholder value?	<p>The Board is of the view that the existing size, structure and composition of the Board remain adequate to facilitate effective and objective decision making. The Board maintains an appropriate balance of expertise, skills and attributed among the Directors which is reflected in the diversity of backgrounds and competencies of the Directors.</p>

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
18.	Krishnamoorthy Muthaly	<p>Why have you not sold machinery assets (Penang and Bukit Jelutong) not being used? Why are you continuing to hire staff giving big increments, bonuses and promotions when you exercised voluntary separation scheme and mutual separation scheme? dimsum was closed under the new CEO but the dimsum staff who made losses are retained. Why?</p>	<p>The Management has been taking the necessary actions in recovering any possible amount from its idle assets. However, given the on-going Covid-19 pandemic which restrict domestic and overseas travel, some of the offer from potential buyers have lapsed, hence it took us longer time to complete the divestment exercise. The actions taken by the Company are in line with its business strategies and in accordance with the remuneration policy and procedures in place to support its business vision.</p> <p>The winding up of dimsum was in discussion prior to the leadership change. It has been the on-going effort of the Group to retrain, reskill and redeploy its employees wherever possible before making the last resort for retrenchment.</p> <p>There was a reduction in staff the last 12 months and no replacements were made. This has resulted in over 50% reduction in staff count and the balance were redeployed based on skillset and needs by the group.</p>
19.	Krishnamoorthy Muthaly	<p>Recurrent Related Party Transactions (RPT) of Revenue and Trading Nature – Is the decline in revenue related to RPT? What is the revenue gain or loss in the RPT? Are we trying to use the Listing Requirements limit as comfort to continue with RPT? What are the</p>	<p>Most of the RPT disclosed in the Audited Financial Statements for FYE 2020 were intra-group transactions, i.e. between the holding company (Star) and its subsidiaries which were eliminated at Group level. The Group's RPT only accounted for 0.1% of its total</p>

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
		plans to reduce this to nil?	revenue for FYE 2020, and there were carried at arm's length basis. All the required disclosures in the Audited Financial Statements were made in compliance with the relevant statutory and other necessary requirements.
20.	Krishnamoorthy Muthaly	Why there are limited news of the strategic initiatives of the Group to stakeholders? Even in the current Annual Report very little is mentioned on the turnaround plans and the reasons for failures to date.	Relevant disclosure had been in the Chairman's Statement (pages 16 – 19) as well as the Management Discussion and Analysis (pages 20 – 25) in the Annual Report 2020.
21.	Krishnamoorthy Muthaly	<p>Director's benefits – Are there any plans to reduce the director's remuneration in view of the poor and declining financial performance (losses) of the Company? For 2020 the remuneration amounted to RM696,000.</p> <p>Page 175 (Note 28 (b) indicates related party transactions of shared service amounting to RM27.8 million. Please provide the breakdown and to which director(s) and businesses are the amounts attributable? What are the controls in place to prevent abuse in RPT?</p>	<p>The Board members had agreed with the 10% reduction of directors' fees for FYE 2020 in line with the cost cutting measures implemented by the Company during the year due to the challenging market condition.</p> <p>Kindly refer to the RPT disclosure in page 175 of the Annual Report 2020 which are dealings between the holding company and its subsidiaries within the Group and all were carried out on terms and conditions not materially different from those obtainable from transactions with unrelated parties. The shared services unit is a wholly owned subsidiary of the Company, and none of the Directors of Star are involved or have vested interest in these RPT.</p>

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
22.	Krishnamoorthy Muthaly	Investment in Subsidiaries – There is an impairment amount of RM35.0 million. The equity loans are unsecured, interest free and the settlement is neither planned nor likely to occur in the foreseeable future. Is this consistent with the Governance standards that are best in class? What are the remedial actions and why is the settlement unplanned?	The shareholder might have misunderstood the disclosure of this Note 9: Investment in Subsidiaries in page 149 of the Annual Report 2020. The RM35.0 million is not impairment amount, but it is the investment in subsidiary in the form of equity loan which is considered part of the investments of the Company in providing the subsidiaries with a long-term source of additional capital.
23.	Krishnamoorthy Muthaly	Eighth Power Sdn Bhd - What are the investments undertaken by this company? What are the total funds allocated towards this company? Are there any results to show? Are there any RPT? If yes, they are attributable to which Directors or parties?	Eighth Power Sdn Bhd is a separate investment arm set up by the Group back in 2013 to invest in startup companies and it is wholly owned by Star. There is no fixed amount being allocated to the company. The results are reported in the individual audited financial statements and there are no RPT with any Directors of the Company nor persons connected with them.
24.	Ee Yih Chin	Can shareholders have the option to attend virtual AGM even after Covid-19? Remote participation is time saving and convenient for many shareholders.	The Company will consider a suitable mode and arrangement for AGM to ensure shareholders can participate/engage directly and effectively with the Board and Management and also satisfy all legislative requirements and in line with best or recommended practices that apply to shareholder meetings.

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
25.	Lew Tuck Wai	<p>The total revenue from newspaper (print and digital) dropped to RM166.251 million in FYE 2020 (page 169 of Annual Report 2020). Digital revenue grew 17% in last quarter of FYE 2020.</p> <p>Please provide breakdown of print and digital out of the total revenue achieved in FYE 2020.</p>	<p>SMG is an integrated media platform with both offline and online channels to reach out to readers on a daily basis. By offering an integrated online and offline media platform to subscribers and advertising clients, the Company will be able to stay connected with readers at their most preferred channels, whether it is print or digital.</p>
26.	Lew Tuck Wai	<p>Please provide the breakdown for the losses before tax incurred in FYE 2020 for the Printing, Event Management and Broadcasting segments attributed to the Group Losses After Tax of RM19.79 million in value and percentage terms.</p>	<p>The breakdown of each segments' loss before tax are disclosed in the Operating Segment Note to Accounts on page 128 of Annual Report 2020.</p>
27.	Lew Tuck Wai	<p>The Group has recognised the compensation for the late delivery of vacant possession in litigation against JAKS Island Circle. (1) What is the basis for this recognition as JAKS Island Circle is still appealing the High Court decision? (2) When will be the next hearing for JAKS Island Circle's appeal against the High Court's decision?</p>	<p>Until the decision of the High Court is overturned, it is a valid decision and hence, the Company has recognized the RM50mil compensation. The appeal is fixed on 27 July 2021.</p>
28.	Gho Chee Yuan	<p>What is the printing cost for the Company now? Do you foresee the cost to go up further?</p>	<p>The Company is unable to disclose the current printing cost as it is price sensitive.</p> <p>However, the Management foresee the cost to increase due to the current increasing price of the newsprint in the market.</p>

No.	Name of Shareholder/Proxy/Authorised Representative	Question	Answer
29.	Lew Tuck Wai	Why is the completed and handed over Menara Star 2 is not listed on the List of Properties on pages 184 to185 of the Annual Report?	The Company has yet to receive the Issue Document of Title even though vacant possession of Menara Star 2 has been taken.
30.	Lee Teck Hong	What is the impact of Covid-19 to the expected credit losses (ECL) of the company? What is the Company's plan on the printing plant at Bukit Jelutong, Shah Alam?	<p>The basis and assumptions used in making ECL provision and its movement were disclosed in the Audited Financial Statements for FYE 2020. Covid-19 pandemic did result in certain deterioration in the receivables aging and macroeconomic factors, but the impact is not material to the Group.</p> <p>There are no changes to the operations in the printing plant in Bukit Jelutong.</p>
31.	Wong Chooi Fun	What is plan on the treasury shares? Any plan to dispose or declare as free shares to the shareholders?	The Company does not have any plans for the time being. However, if there is any, the Company will make the relevant disclosures via announcement(s) to Bursa Securities, when necessary.